

EMILY MILLER PALMQUIST



Intuitive strategist. Business builder. Creative leader.

Personal Philosophies

- o Lateral thinking for lyrical communicating
- o Design is the conduit of human experience
- o Collaboration begets innovation

Trend Forecasting and Design 10+ Years

- o Visionary storyteller; able to bridge people with ideas to future products and services for commercially viable results.
- o Research specialist and data interpreter, identifier, and synthesizer of micro & macro perspectives of emergent trends.
- o Creative contributor; versed in mind-mapping, creating concept briefs, nomenclating, and advanced semiology.
- o Fluency in fashion and related product design and development including prototyping techniques.
- o Design thinker, able to strategically funnel 2D concepts into 3D iterations.

Branding and Creative Direction 10+ Years

- o Originator of competitive identity through archetype development; positioning or repositioning for brands.
- o Cultivator of signature style or handwriting for consistent brand expression by balancing heritage with innovation.
- o Accomplished at ideation, conceptualization and visual communication with product, experience, imagery, and words.
- o Expert knowledge of fashion history and media references to invoke nostalgia or novelty.
- o Catalyst of leadership in creativity; able to inspire and oversee the critical path for creative processes.

Leadership and Management 10+ Years

- o Dynamic, accessible and accountable individual with lead by example ethics and open-door practices.
- o Priorities in honesty and building reciprocal trust relationships as a standard for success.
- o Effective delegator with critical thinking skills; diplomatic and decisive in problem solving and conflict resolution.
- o Transformational management style, able to foster autonomy and cohesion in team and individual performance.
- o Inspiring goal & results-driven manager, proficient in coaching techniques and positive reinforcement from learnings.

Sales & Marketing 10+Years

- o Entrepreneurial and goal-oriented sales leader, active producer able to train & mentor teams.
- o Expert in business and new market development through clientele creation & maintenance.
- o Versed in B2B, B2C, DTC and SaaS products and models.
- o Experienced in CRM tools and practices with focus on increasing market and wallet share.
- o Able to design, develop and present compelling marketing materials and pitch decks for virtual & in-person sales.

Educating & Mentoring 5+ years

- o Advanced instructional designer, competent in crafting live or digital synchronous and asynchronous experiences.
- o Able to create learning pathways effectively designing, updating, or thoroughly editing syllabi & course materials.
- o Accomplished in teaching and instructing classes, an engaging presenter of modules by interactive means.
 - o Initiator of industry outreach to diversify learning options including site visits, field trips and internship options.
- o Champion of inclusive teaching and learning methods such as peer counseling and student led research.
- o Leader of support, references and mentorship for students and staff to progress in careers and entrepreneurship.